COLOUR ☼ CONTRAST ☼ COMFORT

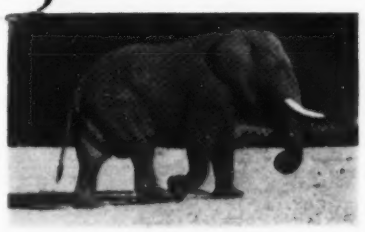
plus

unlimited

sunshine

A night club in Johannesburg

Relaxing after a swim at one of the many South African holiday resorts



"Just strolling along" in the Kruger National Park

There is nothing missing in a South African holiday. It is a perfect blend of the strange and the familiar. It panders to recuperative indolence and invites active adventuring.

Take the game reserves for example; there you can observe—even photograph—wild animals at close quarters and in perfect safety. Or the fascinating native life and customs, the wonderful scenery and amazing kaleidoscope of colour from myriads of wild flowers.

Not least, the easy comfortable way of life that envelops you with friendly familiarity the moment you arrive, and the glorious sunshine that gives point and pleasure to everything you do.

VISIT

South Africa

Write to this office for free and friendly advice about holidays and travel in South Africa or consult your Travel Agent.

SATOUR

SOUTH AFRICAN TOURIST CORPORATION

70 PICCADILLY, LONDON, W.1 · Telephone: GROsvenor 6235 · 475 FIFTH AVENUE, NEW YORK 17

A Kodachrome photograph.

A fine city, NORWICH

Here in the choir of Norwich Cathedral is displayed the fine work of devoted craftsmen of bygone centuries. The nave itself presents the most magnificent vista of pure Norman building to be seen in England, whilst the wonderful stone roof with its 328 painted bosses and the magnificently carved choir stalls, both date back to the 15th century.

It was in the cathedral city of Norwich that in 1797 Thomas Bignold and 27 fellow citizens, who shared his keen sense of the community's needs, founded the Norwich Union Insurance Societies, which today provide an outstanding example of insurance service in the best British tradition, at home and abroad.

NORWICH UNION

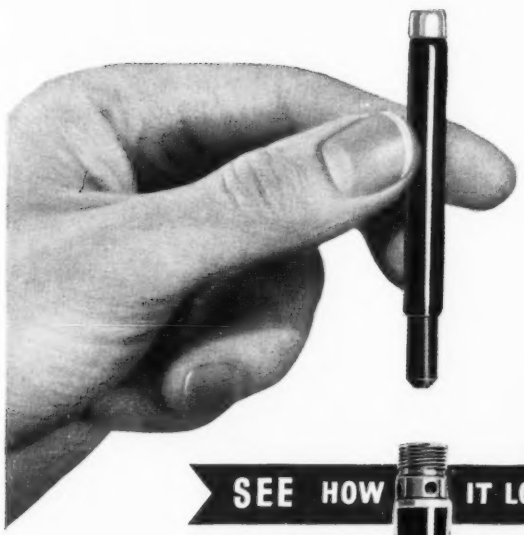
INSURANCE SOCIETIES, NORWICH

Branches and Agencies throughout the World

★ *A print of this advertisement may be obtained on application to the Societies' Publicity Department.* ★

* Waterman's NEW Cartridge fountain pen

You don't fill it — you load it —with real ink!



SEE HOW IT LOADS

Waterman's, who invented the first practical fountain pen, now introduce the Cartridge Pen—the revolutionary C/F—which in principle, in precision, in beauty and grace is ahead of its age.

NEVER SUCH A PEN BEFORE

You don't fill it : you load it with an unbreakable cartridge of ink. A completely dry operation — quick and clean with no surplus ink to wipe off. You could fill C/F in the dark ! As you replace the barrel the cartridge is automatically pierced and the pen writes, at once, with wonderful smoothness.

JEWEL-LIKE C/F, the cleverest pen in the world, is also quite the best looking. Nothing could be more elegant than its slender lines, the rich inlaying, the clip of new design.

COSTLY Not cheap in any sense of the word —the price is £5.15.6, or with matching pencil £7.17.6.

THE CARTRIDGES Unbreakable C/F cartridges can be carried in high-flying aircraft, at sea-level or below. They're transparent so that you can see how much ink is left. When you do reload you get a full measure of Waterman's blue-black or royal blue ink, fresh and easy-flowing. Refill Cartridges are in cartons of 8 for 2/9. You can buy them in many countries throughout the world.

GIFT CASES The Cartridge Pen makes a magnificent gift. It comes, like the Pen and Pencil Sets, in a rich presentation case containing 8 cartridges of fresh ink.

LOOK - HOW IT LOOKS

THE NIBS 14-carat gold, diamond-dusted for super smoothness, in various writing styles.

GIVE - MAGNIFICENTLY

Waterman's C/F

fountain pen

At leading stationers, jewellers and stores—NOW !

MADE BY WATERMAN'S, MAKERS OF FINE PENS AND PENCILS FOR OVER 70 YEARS

Alliance for healing

In the advance of medicine and surgery, rubber has long been acknowledged as an invaluable ally. Rubber . . . and therefore Dunlop. Blood transfusion tubing, oxygen masks, radium ampoules; anti-static rubber equipment and flooring for operating theatres; Dunlopillo mattresses, operating table pads, special purpose beds, padding for splints and plaster-casts; this is but a selection from a very wide range.

But Dunlop contributes knowledge as well as products. In numerous projects of physiological research, the close collaboration of the Company has provided indispensable technical experience. One recent outcome has been the "Spirashell" Polio Cuirass Respirator, for which Dunlop developed the vital latex foam seal. Others are no less important for being only indirectly connected with medical practice — Anti-G equipment for fighter pilots, 'Frogmen' Underwater Swim Suits and breathing apparatus, Free-ascent Submarine Escape Immersion Suits. To every such project Dunlop brings unequalled resources for research, design and production.

DUNLOP *makes things better for everyone*

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